

# Antonino LaCorte



(708) 543 0576



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## Summary

I'm a former sound guy turned ad man. After hearing dialogue for hours on end, I found I had a lot to say. I'm on a mission to create great work and think I've had wonderful opportunities to do just that.

## SOCIAL MEDIA



@nino\_lacorte\_92



Antonino LaCorte

## SKILLS

Writing  
Ideation  
Collaboration  
Visual Thinking  
Adobe Photoshop  
Sound Mixing  
Video Editing

## EDUCATION

Chicago Portfolio School  
Copywriting  
2018-2019

Bachelors in Audio Arts  
Columbia College Chicago  
2012-2016

## Copywriter

Arc Worldwide | Leo Burnett Group - Chicago, IL  
August 2021- Present

- Developed 360 campaigns for multiple brands
- Crafted copy, concepted and collaborated with art director partners to build cohesive campaigns
- Ran post-production sessions for TV/OLV/Radio (video editing, sound mixing, coloring)
- Brainstormed and pitched work to new and existing clients

## Junior Copywriter

Design Print Banner LLC - Atlanta, GA  
October 2020 - August 2021

- Wrote long and short-form copy for emails, banners, social media, landing pages, and content blogs
- Managed monthly social media calendars and blog content calendars
- Wrote web-based copy across our 4 different brands
- Led a team of interns and developed weekly workload schedules

## Internships

Schafer Condon Carter - Chicago, IL  
Dec. 2019 - March 2020

We Are Unlimited (DDB) - Chicago, IL  
June 2019 - September 2019

## Additional Film Experience

Production: Quiriosity Productions - Chicago, IL 2016 - 2018  
Post Production Audio: NoiseFloor Ltd. - Chicago, IL 2016